



uniqfeel.com



PRESSKIT - UNIQFEEL



uniqfeel.com



ALWAYS #SIZEYOU

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The founders of Uniqfeel are a mix of sports-loving friends from South Tyrol with a clear mission: they want to empower every woman in her individuality and involve her into the design process of her very own fitness clothing.

BODY POSITIVITY

The Body Positive Movement tries to change our society and make people aware that their bodies are beautiful, even if they do not correspond to the ideal of beauty dictated by society. For too long women have been told that they should all look the same: thin, perfect and young. Uniqfeel fits perfectly to all women and all body types.

FAIR, TRANSPARENT PRODUCTS MADE IN EUROPE

Uniqfeel gives insights as transparent as possible on how the products are made. With every single order the customers are able to see who the people behind the respective production are. This process allows the brand Uniqfeel to represent its products with a clear conscience.

HERITAGE

Behind the Uniqfeel brand is TEXmarket GmbH, a South Tyrolean family business specializing in the development and production of individually printed sportswear.

"We are dedicated supporters of the "size you" philosophy - everything else is a compromise. „
Eva Maria Widmann, founder Uniqfeel



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SUMMARIZED

PERFECT FIT

Never again "too short", "too long", "too thick", "too thin". Exact measurements and ideal compressions on each part of the body take comfort and aesthetics to a new level.

INDIVIDUAL DESIGN

With Uniqfeel every woman can make her personal style come to life and reflect her personality. Not only by creating the design and its colors individually, but also by personalizing the product with her initials.

UNIQFEEL OFFERS

- tailor-made sportswear
- individual design
- transparent, fair production process (made in Europe)

PRESS CONTACT

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