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PRESSKIT - UNIQFEEL



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ALWAYS #SIZEYOU



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The founders of Uniqfeel are a mix of sports-loving friends from South Tyrol with a clear mission: they want to empower every woman in her individuality and involve her into the design process of her very own fitness clothing.

Human body differ in countless ways that ready-made clothing can hardly account for.

Uniqfeel believes that only tailor-made fitness wear creates the ultimate wearing experience so that women feel comfortable and at their best.

A perfect fit brings comfort to the next level while underlining the beauty of a female body's unique shape.

WHAT UNIQFEEL OFFERS

- tailor-made sportswear
- individual design
- transparent, fair production process (made in Europe)



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ALWAYS BODY POSITIVE

BODY POSITIVITY

The Body Positive Movement tries to change our society and make people aware that their bodies are beautiful, even if they do not correspond to the ideal of beauty dictated by society. For too long women have been told that they should all look the same: thin, perfect and young.

Uniqfeel fits perfectly to all women and all body types.

PERFECT FIT

Never again "too short", "too long", "too thick", "too thin". Exact measurements and ideal compressions on each part of the body take comfort and aesthetics to a new level.

INDIVIDUAL DESIGN

With Uniqfeel every woman can make her personal style come to life and reflect her personality. Not only by creating the design and its colors individually, but also by personalizing the product with her initials.



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ALWAYS FAIR

FAIR, TRANSPARENT PRODUCTS MADE IN EUROPE

Uniqfeel gives insights as transparent as possible on how the products are made. With every single order the customers are able to see who the people behind the respective production are.

This process allows the brand Uniqfeel to represent its products with a clear conscience.



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ALWAYS SUSTAINABLE



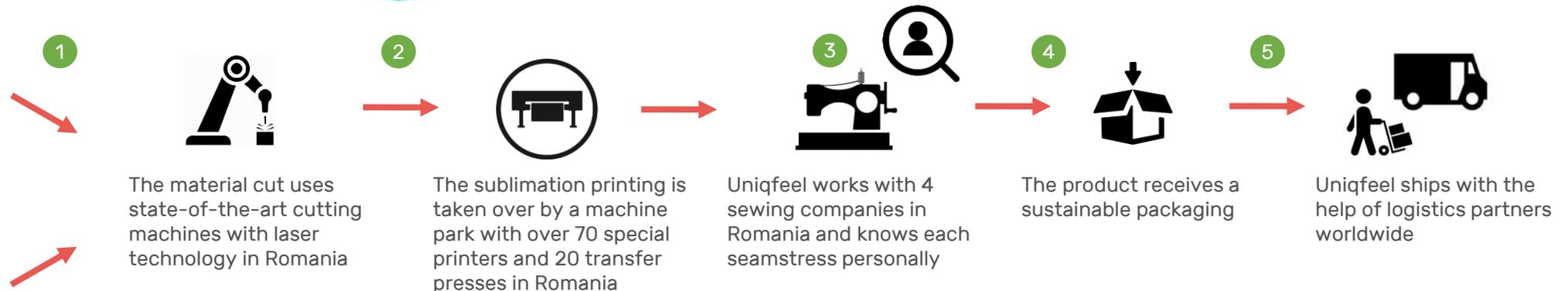
Uniqfeel uses first-class technical functional fabrics with the Made in Italy stamp of origin



Uniqfeel also develops its own fabrics from fabric manufacturers in Italy



The products and their entire value chain are made in the EU.



1. In the field of functional textiles, natural fibers have so far not been an alternative to polyester. The production of polyester requires up to 25 times less water than cotton. In addition, polyester consumes less energy in the care.
3. Uniqfeel produces no surplus items thanks to the individual cut and high-quality finish and is convinced that the customers will stick to their fitness outfits for a much longer period. This is the most important factor for Uniqfeel's ecological clothing: longevity - far away from the fast fashion trend and disposable fashion.
4. 100% transparency is part of the sustainable business model. The production process of Uniqfeel can be traced clearly and completely. Uniqfeel gives the customers detailed information about who worked on the garment in the production along the textile chain and what kind of background these people have.

5. Uniqfeel pays attention to a short, efficient and sustainable value chain within Europe and receives the fabrics from EU countries with the highest environmental regulations.
7. Uniqfeel uses sustainable packaging and transports the produced goods via the shortest route to its customers.





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"We are dedicated supporters of the "size you" philosophy - everything else is a compromise. „

Eva Maria Widmann, founder Uniqfeel



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ALWAYS STAYING TRUE

UNIQFEEL – HERITAGE

Behind the Uniqfeel brand is TEXmarket GmbH, a South Tyrolean family business specializing in the development and production of individually printed sportswear.

In order to be able to guarantee perfect quality and creative freedom, TEXmarket gives nothing out of hand right from the start.

With its four own production facilities in Romania, the company is one of the world's leading manufacturers of personalized sportswear - always customized according to customer requirements.

With more than 1,200 employees, the company now sells its products in more than 50 countries.

Proximity to the customer and addressing his needs is the driving force behind the company and the motivation for constant innovation and diversification.

The Uniqfeel brand and the creation of bespoke personalized items is therefore the next natural step for the young family members in the company.



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CUSTOMER FEEDBACK

I'm so happy with my sportswear.

14/10/2019 ▾

★★★★★ Excellent

Laura I., Bolzano

03/09/2019 ▾

The brand name is perfect- unique feeling to wear these leggings and sports-bra. Your body doesn't have to fit the cloths, the cloths fit your body. Excellent products. Very happy :)

★★★★★ Excellent

Veronika P., Bozen

16/09/2019 ▾

I ordered a custom sports bra, and the fit is perfect and the pattern is beautiful Also it comes in a very nice box- you really get the feeling you are treating yourself The service was fast and efficient, I would definitely shop here again

★★★★★ Excellent

I like the different styles and the flexibility in design. It was hard to decide which one to order - I had too many favorites!

06/11/2019 ▾

The leggings have a perfect fitting and the material is soft and really comfortable to wear. Just perfect!

★★★★★ Excellent

Joni T., Reno

21/11/2019 ▾

This will be my first review, and I will do a post workout one as well, but in all aspects, UniqFeel has exceeding all my expectations for tailor-made. I have never had such a perfect fit in leggings and bra, which were the two items I purchased. It's like they were made for me, which they were The quality is TOP and I loved the whole experience. My recommendations: Measure 3 times.

★★★★★ Excellent

Lena G., Zurich

26/09/2019 ▾

Great fabric, comfortable to wear and good fit due to personal measurements. I would choose another colour combination next time, but thats a question of personal taste. I really like my new sports pants.

★★★★★ Excellent



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PRESS CONTACT

Ceyda Rapp • M&C SAATCHI
SPORT&ENTERTAINMENT GMBH
Münzstr. 21-23 • D-10178 Berlin
+49 (0) 173 45 47 56 8
ceyda.rapp@mcsaatchi.de

